



# IBM Global Movement Management Overview

January 25, 2006



## Overview

- IBM framework for the security of the global economic system, “Global Movement Management” (GMM)
- Specific IBM cargo security solution within GMM: SecureTrade Lane
- Role of current and next-generation PNT systems in the GMM framework

## Global Movement Management defined

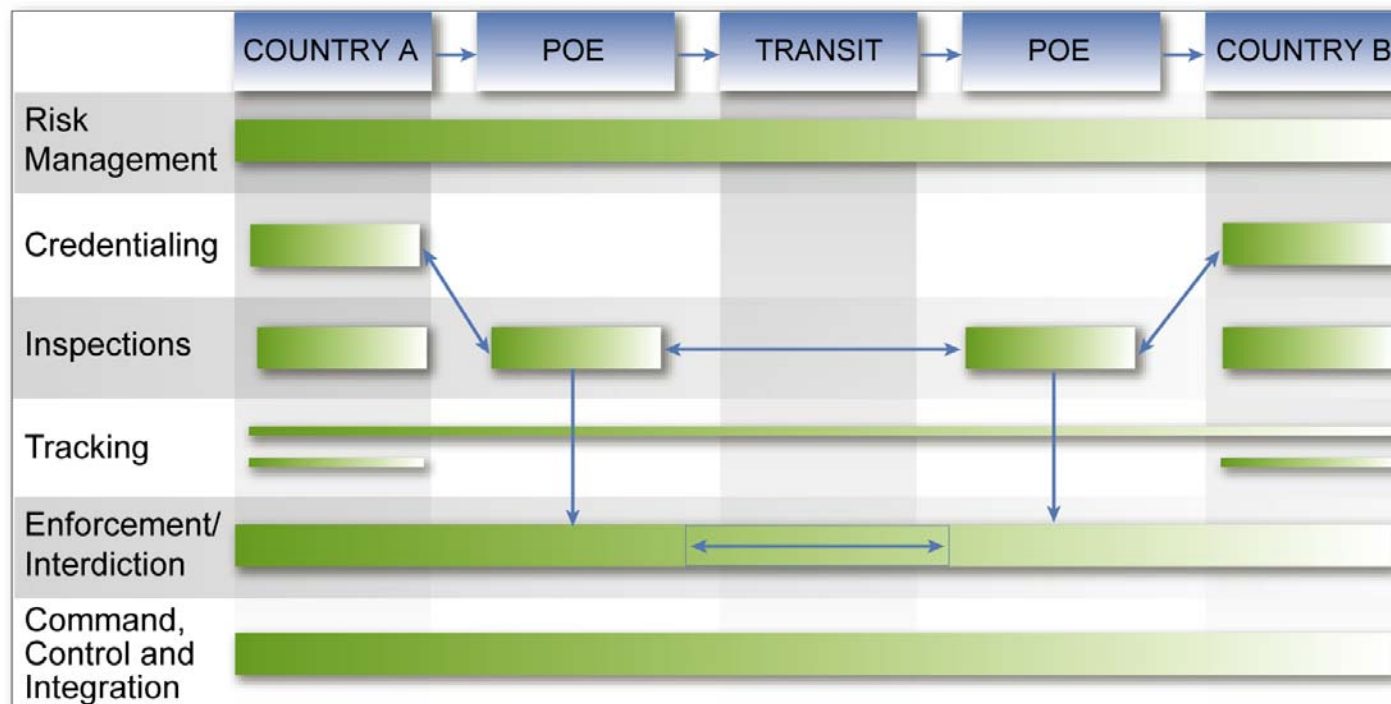
- **Definition:** Comprehensive and achievable framework for securing the key flows – people, goods, conveyances, money, and information – in the global economy against disruptive threats and building resiliency into the system.
- Aligned with commercial imperatives of the system and the protection of core societal values
- Scope of GMM includes numerous existing activities around the world:
  - **People:** border checkpoint systems, passport, visa & ID issuance systems, passenger screening systems
  - **Goods:** cargo certification, screening, and tracking systems
  - **Conveyances:** vessel and vehicle tracking systems
  - **Money:** terrorism finance and money laundering disruption activities
  - **Information:** intelligence and surveillance activities

## Why does Global Movement Management matter?

- Provides a framework that:
  - Strengthens **linkages** within the global system
  - Enhances **system awareness** by integrating security activities across multiple flows
  - Maps out a **system-of-systems architecture** as a tool to facilitate strategic decision-making
  - Addresses the **governance** of the global system in a realistic and feasible way.
  
- GMM does these things while still:
  - Preserving the efficiency and performance of the system
  - Protecting privacy and civil liberties

## GMM Value Proposition: Linkages

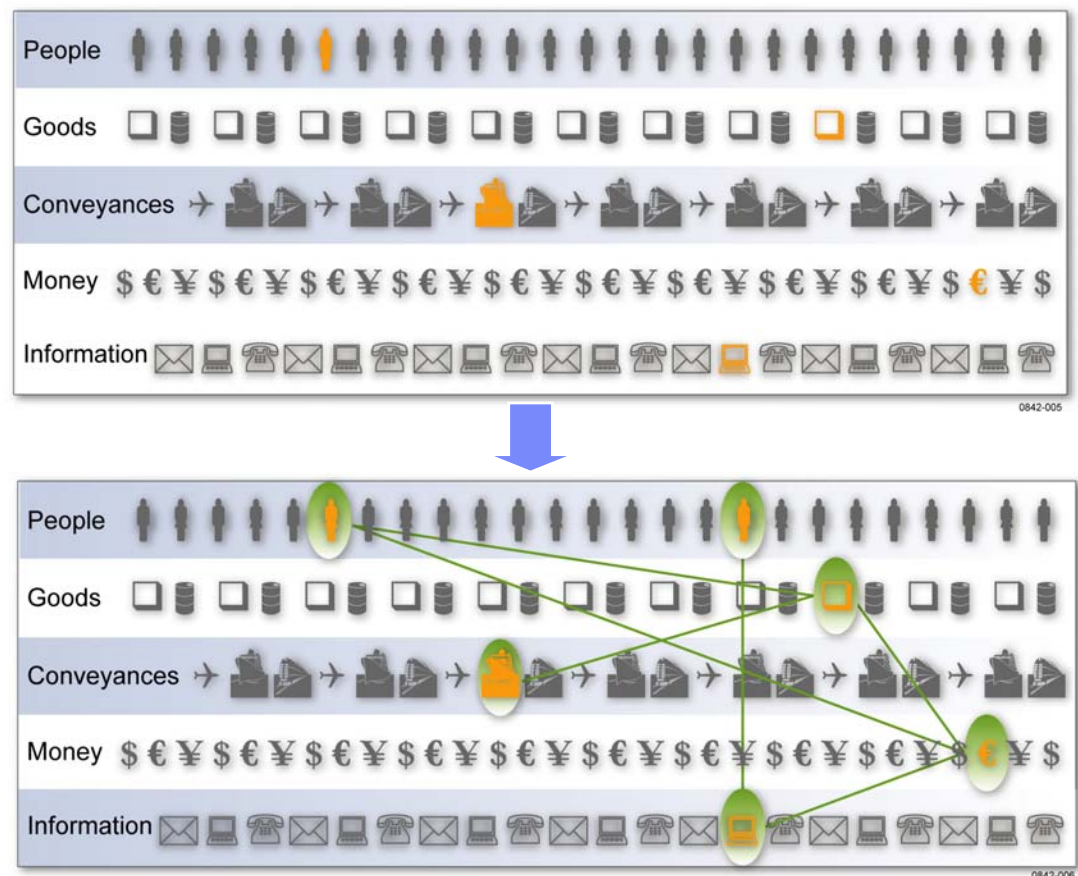
- Global Movement Management looks at the global system in new ways, finding interdependencies and linkages among the system's core functions
- Four key categories of linkages: **business functions**, control points, data sources, and stakeholder relationships.



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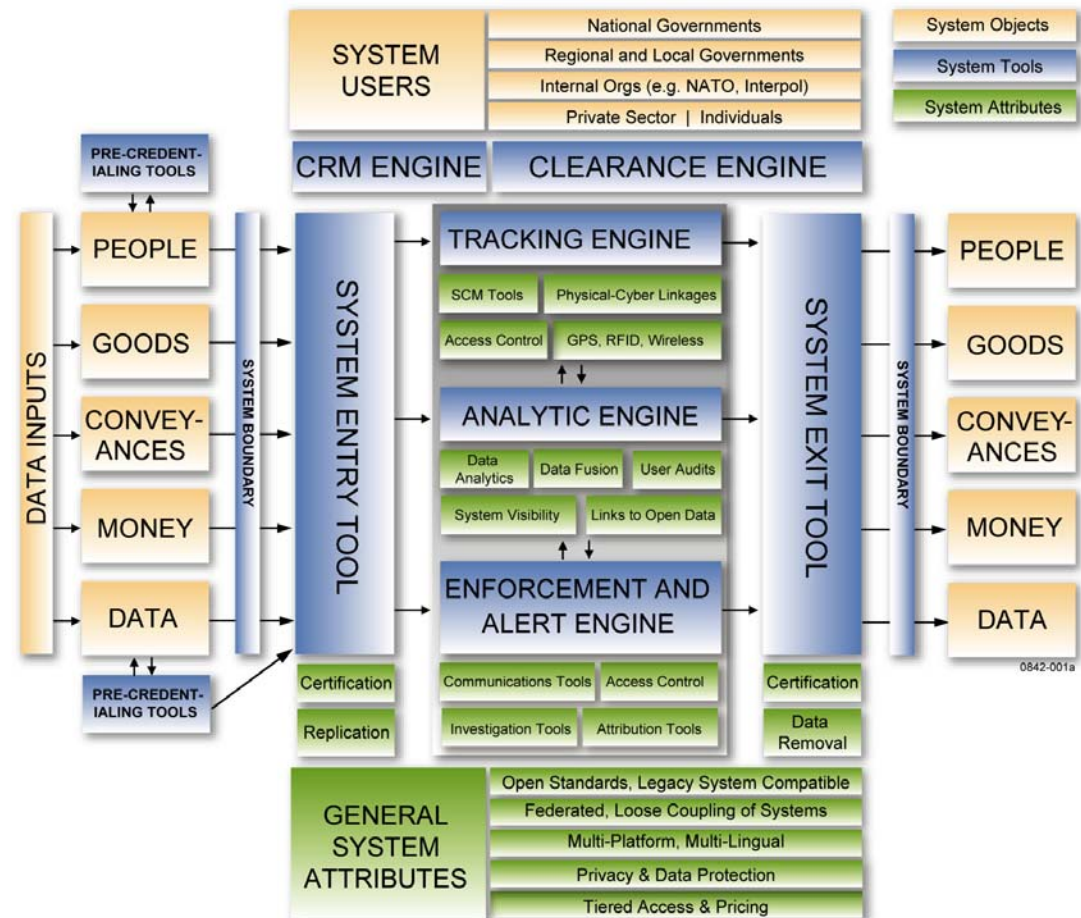
## GMM Value Proposition: System Awareness

- Facilitates the risk assessment of activities across the key flows of the global economy – people, goods, conveyances, money and information – not stovepiped within each.



# GMM Value Proposition: Integrated Architecture

- Puts forward a system-of-systems architecture that integrates key security and resilience activities into the broader architecture of the global economy.

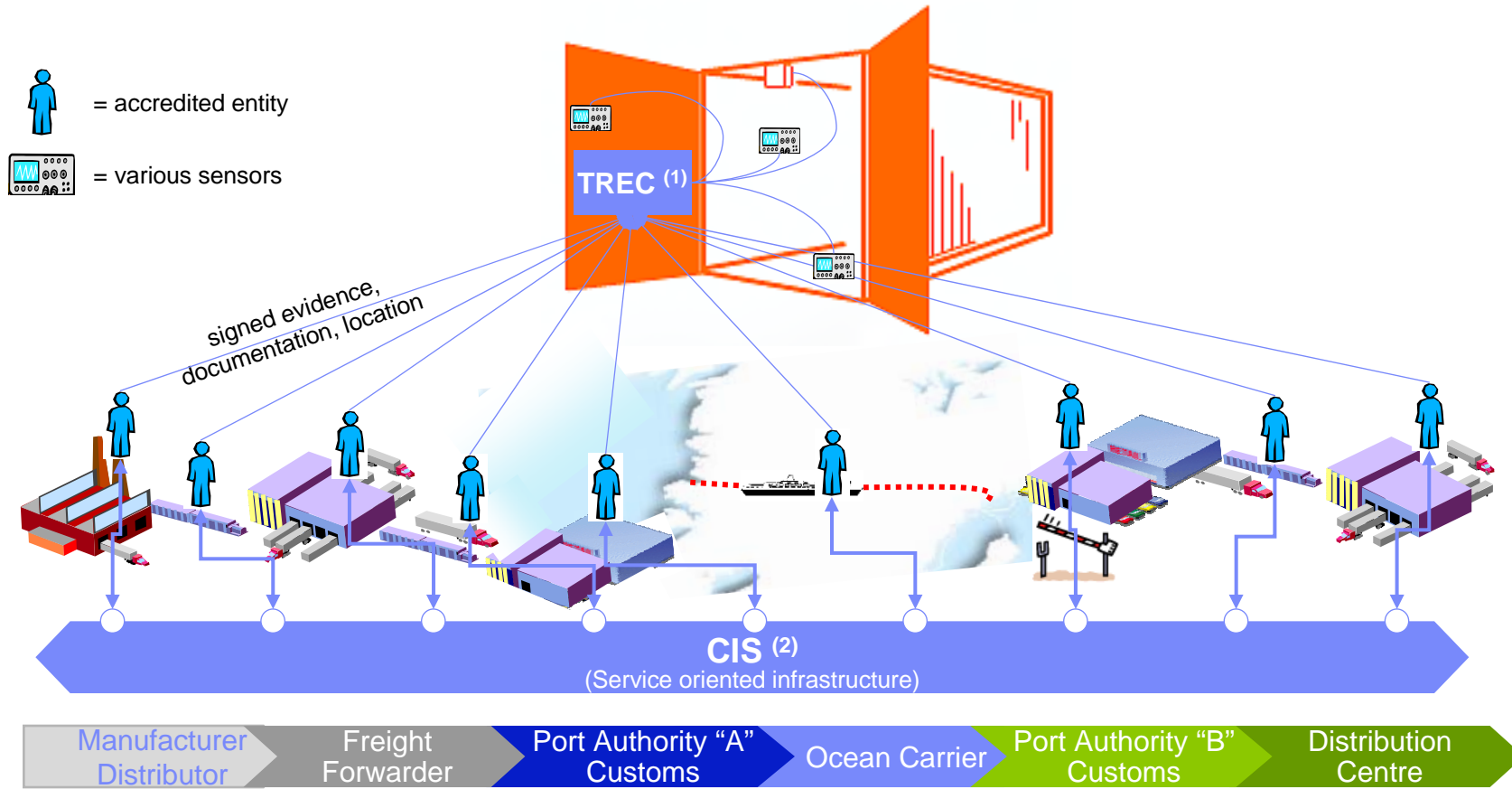


## GMM Value Proposition: Governance

- Creates a realistic and feasible governance process to support these capacity-building activities, based on the following principles:
  - Open-source in its design and development (similar to Linux development)
  - Iterative based on public and private input
  - Standards-driven to ensure international compatibility
  - Allows different governance structures within the broader system, based upon the realities of each domain



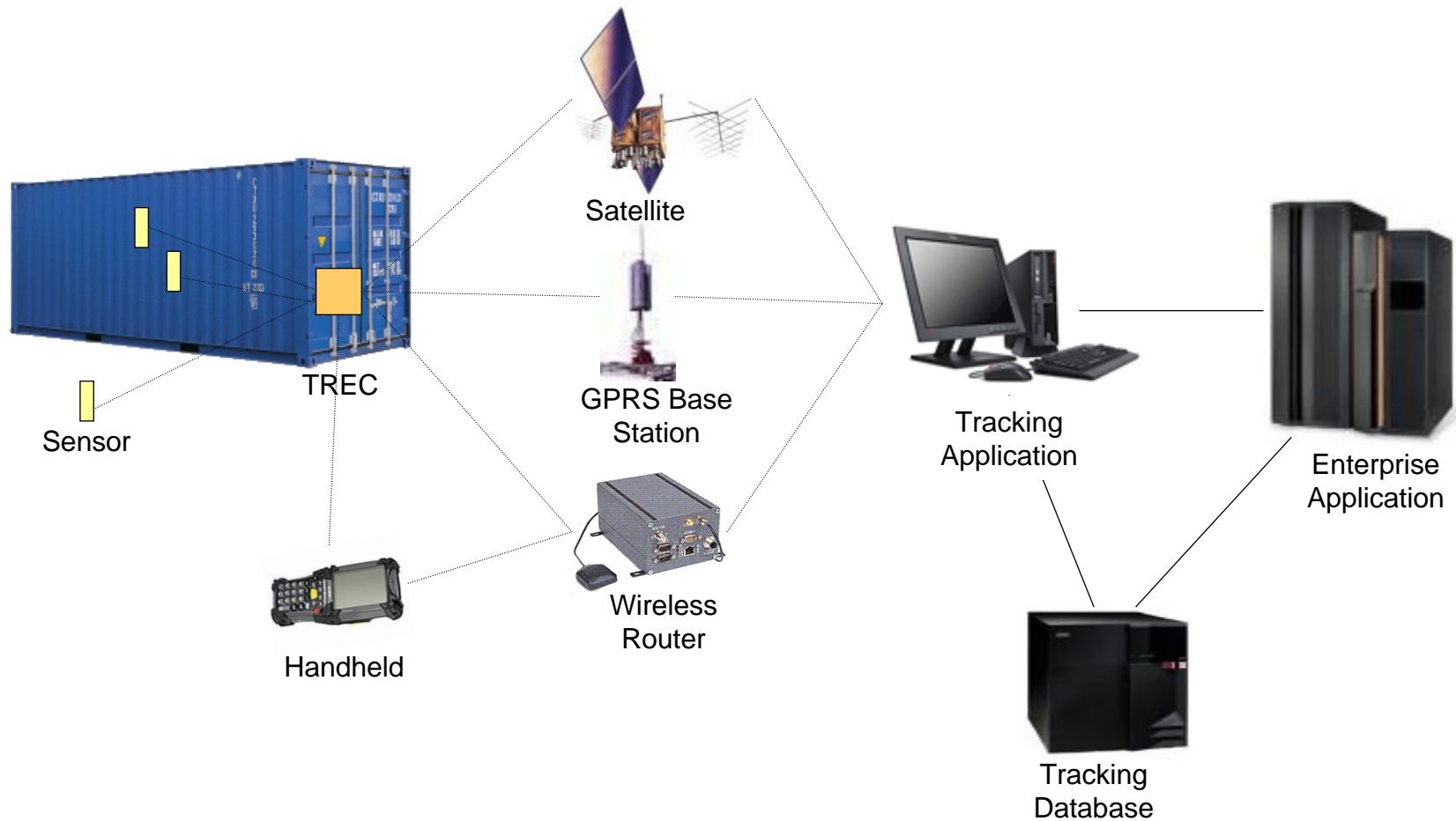
# GMM Solution: Secure Trade Lane



(1) TREC= Tamper-Resistant Embedded Controller  
 (2) CIS = Container Information System

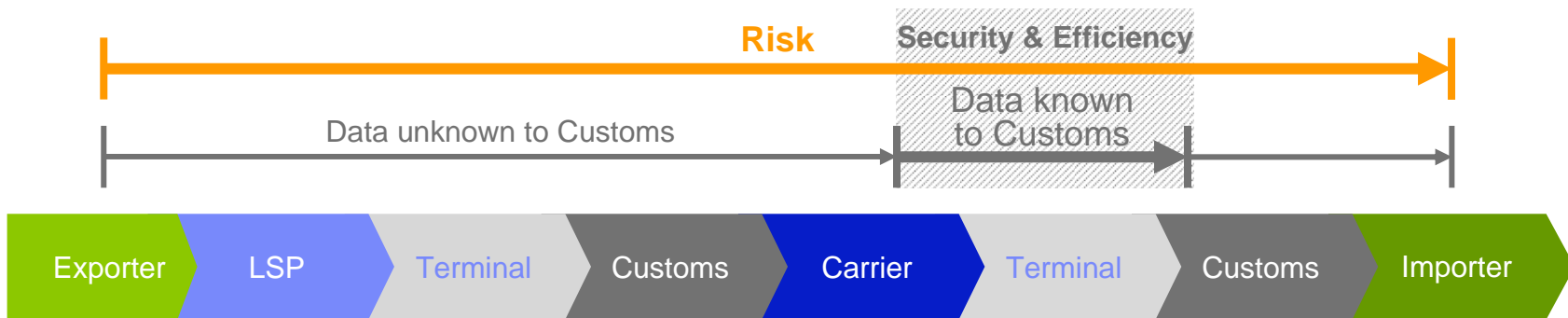
**Technology is the enabler for a Secure Trade Lane; the highest possible security and efficiency can only be given through an end-to-end approach**

# Secure Trade Lane: End-to-End Solution

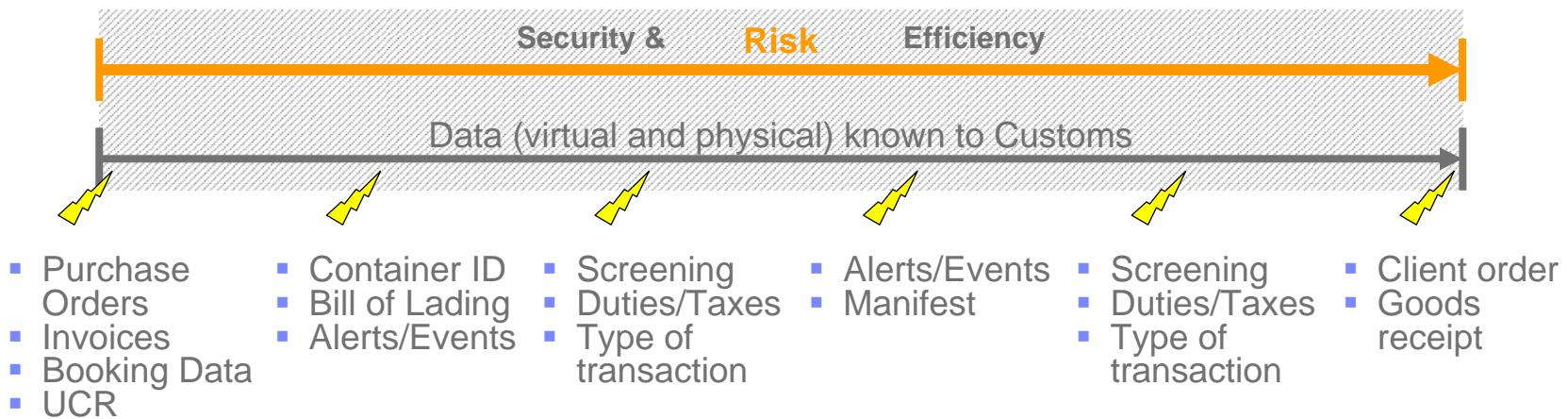


# Secure Trade Lane: Benefits

## Today: (fragmented picture)



## Tomorrow: (integral picture)



## Relevance to PNT systems

- Key elements of the system-of-systems for global economic security require PNT systems:
  - Cargo and asset tracking
  - Maritime domain awareness
  - Air traffic control
  - Geofencing for critical infrastructure protection
- Enhanced PNT systems will improve each of these activities if they enhance:
  - Ubiquity, precision, resilience, security
- Long-term security architecture needs to promote interoperability among key enabling systems and technologies:
  - GPS, RFID, Bluetooth, wireless communications, and satellite communications.

## For More Information:

- IBM White Paper on Global Movement Management:
  - <http://www.businessofgovernment.org/pdfs/GMM.pdf>
- Overview of Secure Trade Lane solution:
  - [http://www.ibm.com/news/ch/de/2005/09/21\\_backgrounder.html](http://www.ibm.com/news/ch/de/2005/09/21_backgrounder.html)
- Contact:
  - [cbeckner@us.ibm.com](mailto:cbeckner@us.ibm.com)