

# Bringing it all Together

An Economic Policy Perspective on  
Terrestrial Mobile Broadband and Space-  
to-Earth GNSS Spectrum Management

**Dr. George S. Ford**

Chief Economist

Phoenix Center for Advanced Legal & Economic Public Policy Studies (@lawandeconomics)

**Repurposing**  
is the future of spectrum policy

# **AWS-3 Auction**

repurposed government spectrum

**DISH**

repurposed 40Mhz MSS spectrum

# Secondary Markets

for spectrum must further develop

# Spectrum

like land, is often “zoned” to uses

# Interference

concerns may arise in repurposings

# Ligado

seeks to convert satellite to  
terrestrial use via the ATC

# Unlike DISH

Ligado faces substantial interference claims from GPS, Iridium, NOAA, etc.

## § 25.255

requires Ligado to address interference  
with existing license holders

## § 25.255

establishes the property right that  
permits market transactions

**If Overall Market Value**  
rises, then a deal can generally be  
struck

**Ligado Value =  $V$**

**Incumbent Value =  $L$**

**Simple Nash Bargain is  $(V-L)/2$**

# Failure

is a market outcome ( $V < L$ )

**Success**

requires creating more value than you  
destroy

# Coercive

power of government may be sought  
to force a non-market outcome

# Coordination

by government may be used to reach,  
not merely override, a market outcome

# Problems

in such deals include, e.g., holdouts,  
entry deterrence, large numbers  
bargaining, social surplus disparities

# Evidence

and not assertions of “bad” behavior  
is required, and none yet provided

# Social Surplus

claims are dubious and dangerous,  
as comparison involves  $(V+S_V)$   
and  $(L+S_L)$

**A Sixth**

nationwide LTE network is a marginal,  
improbable event

*Wireless Competition Under Spectrum Exhaust*

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# Changing Rules

for private benefits threatens the value  
of spectrum by reducing investment

# Parties

with large investments must be given  
greater weight in deliberations

# Ligado's Woe

is an opportunity to affirm precedent,  
adding certainty, and improve  
understanding of processes

**900 MHz**

is an another opportunity to establish  
deal-friendly rules for repurposing

# FCC

must establish procedures and processes that better facilitate deals and establish clear rules for its intervention

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