

Improving GPS.gov

Maureen Walker April 27, 2011



Vision: GPS.gov as Central Pillar of U.S. GPS Outreach Campaign



- Promote positive U.S. message that builds public confidence and trust in GPS
- Provide up-to-date information and official USG response to news events
- Dispel myths, correct misinformation
- Offer one-stop portal for information
- Reduce need for printed outreach materials
- Engage GPS stakeholders

Partnership between NCO and NAVCEN/CGSIC



The New GPS.gov



- Launched March 2011
- Enhanced user interface
 - Drop-down navigation bar
 - Customized homepages for key audiences
 - Search engine
 - Fresh, dynamic graphics
- New content
 - Monthly feature stories
 - U.S. policy and funding information
 - Frequently asked questions
 - Images, videos, exhibit information



Homepage for General Public







Homepage for Congress







Homepage for Professionals - You!

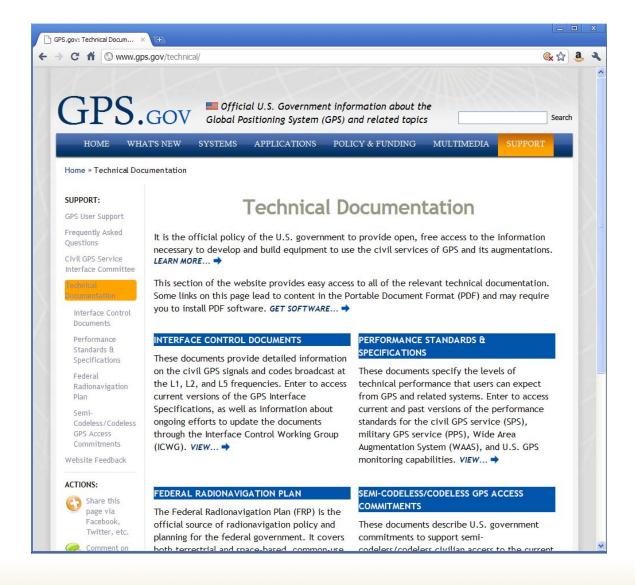






Technical Documentation

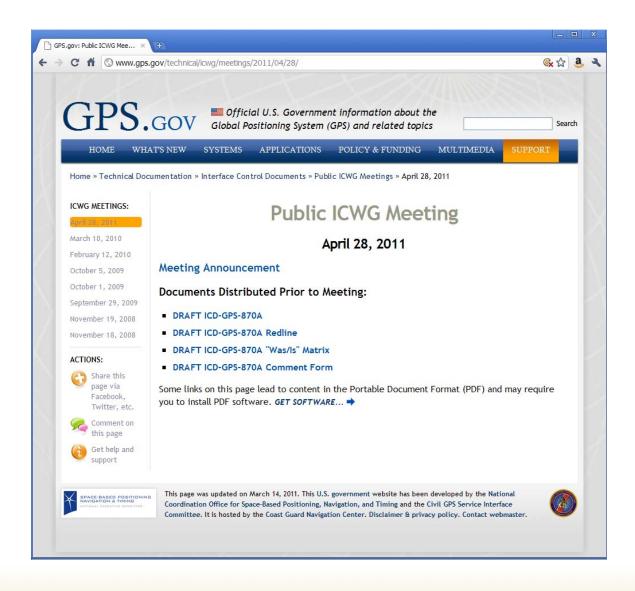






ICWG Meeting Information







Budget Information







Future Additions



General information

- GPS modernization
- Space, control, and user segments
- Constellation status
- GPS performance data
- Tutorials on how GPS and augmentations work
- More applications (user-generated/wiki?)
- Reference documents and links
- Professionals homepage
 - Recent releases from PNT.gov
 - Calendar of events
 - What can we add to make it more useful to you?



Please Send Comments & Suggestions



